

Q2 2024SANTA BARBARA, CA



MULTIFAMILY MARKET OVERVIEW

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Demand in the second quarter was the most since 2021. The vacancy rate is currently 3.3%, slightly below the long-term average of 3.5%. Luxury segment vacancies are higher at 7.4% due to new inventory delivered late last year. The overall vacancy rate is expected to stay stable, given limited inventory growth and modest demand. Rents have increased by 2.7% year over year, compared to 1.1% nationally, with the strongest growth in Santa Maria. Renters have become more price-conscious, limiting landlords' ability to raise rents aggressively. Over the past decade, around 2,300 units have been added to the inventory.

MARKET INDICATORS	Q2 2024	Q1 2024	Q4 2023	Q3 2023	Q2 2023
▲ 12 Mo. Absorption Units	102	(11)	(72)	(133)	(144)
▼ Vacancy Rate	3.3%	3.6%	3.6%	2.8%	2.9%
▲ Asking Rent/Unit (\$)	\$2,451	\$2,417	\$2,399	\$2,398	\$2,378
▼ Under Construction Units	78	89	89	178	178
■ Inventory Units	20,887	20,887	20,709	20,709	20,709

NET ABSORPTION, NET DELIVERIES, & VACANCY



SALE BY BUYER TYPE

SALE BY SELLER TYPE



**'Sale by Buyer' and 'Sale by Seller' Data is comprised of data from the previous 12 months.

TOP SALE TRANSACTIONS	SALE PRICE	NUMBER OF UNITS	BUYER / SELLER	
6384 El Greco Road	\$7,085,000	20	Isla Vista Greco Property Owner LLC	
Goleta, CA	\$354,250 Per Unit		Paul B. Shults	
1514-1520 Garden Street	\$7,250,000		Mercer Advisors, Inc.	
Santa Barbara, CA	\$329s,545 Per Unit		Lee & Associates	
408 W. Pedregosa Street	\$2,580,000	6	Tony & Patty Hwang	
Santa Barbara, CA	\$430,000 Per Unit		Hickey Brothers Land Co., Inc.	

TOP SELLERS (PAST 12 MONTHS)	SALES VOLUME	TOP BUYE
Mitsui & Co., Ltd.	\$113,500,000	Afton Prope
Shan Goldman	\$16,800,000	The Koto G
Lee & Associates	\$14,500,000	Mercer Adv
Louis Ventura	\$11,250,000	Dario Pini
Jeffrey L. Anastas	\$9,350,000	John A. Wa

TOP BUYERS (PAST 12 MONTHS)	SALES VOLUME
Afton Properties	\$113,500,000
The Koto Group	\$16,800,000
Mercer Advisors	\$14,500,000
Dario Pini	\$11,750,000
John A. Warkentin	\$11,250,000



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