

Q4 2020 NAPLES, FL



MULTIFAMILY MARKET OVERVIEW

CLAIRE SEARLS, Director of Research

Asset appreciation increased in the Naples market as vacancy rates tightened and overall market rent growth stabilized. Investors put nearly \$220M into multifamily acquisitions in the Collier County/Naples trade area in 2020. New supply has historically been down in the Naples/ Immokalee/Marco Island MSA, however inventory increased after third quarter 2020 with the completion of Lago, a 320-unit community in the northeast corner of Radio Road and Livingston Road.

MARKET INDICATORS	Q4 2020	Q3 2020	Q2 2020	Q1 2020	Q4 2019
▼ Absorption Units	580	659	493	596	500
▼ Vacancy Rate	9.2%	11.7%	10.8%	10.1%	12.1%
▲ Asking Rent/Unit	\$1,425.34	\$1,414.43	\$1,407.11	\$1,412.15	\$1,418.11
✓ ▶ Inventory Units	10,208	10,208	9,888	9,888	9,888
■ Under Construction	866	866	1,130	1,130	610

NET ABSORPTION, NET DELIVERIES, & VACANCY



SALE BY BUYER TYPE



**'Sale by Buyer' and 'Sale by Seller' Data is comprised of data from the previous 12 months.

TOP SALE TRANSACTIONS BY SF	SALE PRICE	NUMBER OF UNITS	BUYER / SELLER
7425 Inspira Circle Naples, FL	\$82,250,000.00	304	Equus Capital Partners, Ltd. Stock Development
2580 Wild Pines Lane Naples, FL	\$25,350,000.00	200	GMF Capital Axonic Capital
3531 Plantation Way Naples, FL	\$24,000,000.00	188	US Industries Group, Inc. Preston Giuliano Capital Partners, LLC

TOP SELLERS (PAST 12 MONTHS)	SALES VOLUME
Codina Partners	\$85,000,000
Stock Development	\$82,250,000
Axonic Capital	\$23,350,000
Preston Giuliano Capital Partners	\$24,000,000
Brian Mansour	\$1,030,000

TOP BUYERS (PAST 12 MONTHS)	SALES VOLUME
Cardone Capital	\$85,000,000
Equus Capital Partners, Ltd.	\$82,250,000
GMF Capital	\$25,350,000
US Industries Group, Inc.	\$24,000,000
John Murphy	\$1,030,000



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